



▶ EXECUTIVE CANDIDATES
PAGES 1 AND 2

▶ SENATE CANDIDATES
PAGES 3, 4 AND 5

▶ QUICK REFERENCE GUIDE
ON PAGE 5

ASUC ELECTIONS

SPRING 2009

No matter the *letters*

A | B | Γ | Δ | E | Z | H | Θ | I | K | Λ | M
N | Ξ | O | Π | P | Σ | T | Υ | Φ | X | Ψ | Ω

#30 Will Smelko

ASUC President
-- STUDENT ACTION --



Senator, ASUC; ASUC Representative, Interfraternity Council; President, Cal Club Baseball; Member, Recreational Sports Facility Board of Governors; Campus Outreach, Berkeley Project Publicity and Marketing, Relay for Life Coach, High School Speech and Debate

Revitalization of the ASUC: The ASUC is facing rapidly declining revenues, which will result in a sharp decrease in funding for student groups. I will ensure that the ASUC has a profitable business model that is catered towards students and will create more funding for student groups. I will also increase student involvement in the revitalization of the Lower Sproul complex by organizing a competition for students to showcase their plans and business models for the area.

Career Networking Services: Although Cal is a premier academic institution, it does not meet adequate standards for career services, especially in light of the nature of the job market today. I will work to cater career services to a wider variety of professional and academic fields. I also plan to connect students directly to alumni from their respective organizations and related fields to broaden and fortify the network of opportunities available to Cal students.

Quality of Student Life: The quality of student life is currently on the decline because ASUC resources are not being used effectively. I will institute more campus-wide events such as a speaker series and concerts, as well as fight for making campus venues more affordable. I will also improve existing student life features such as expanding the RSF facilities and tailoring the Cal Concert Series to students.

#34 Oscar Mairena

ASUC President
-- CALSERVE --



ASUC Senator; Peer Advising Coordinator for SLAS/EOP; Director of Student Services in the Office of the ASUC President; Undergraduate Representative on the Committee to Select the Dean of Social Sciences; Facilitator of Raza Cabinet; Social Chairman of Pi Lambda Phi, Int'l Fraternity; Director of QCS Culture Show; Planning Committee Member for Disability Awareness Week; Intern for bridges Multicultural Resource Center

Sustainable and Responsible ASUC

- Finding new alternatives to eliminate ASUC debt
- Hire a grant writer to seek external funds
- Increase Student presence and foot traffic in Lower Sproul businesses
- Maintain tradition of Socially and Environmentally conscious practices

Maintaining our autonomy

- Secure autonomy of the ASUC through oversight of the Auxiliary
- Increase student input on academic policies and department cuts like Physical Education
- Create town-halls to ensure the ASUC is advocating what students on campus really want
- Continuing student input for the Revitalization of Lower Sproul

Increased Student Safety and Protection

- Working with administration to create new safety projects for students
- Continue oversight of UCPD to ensure proper protection of students
- Ensure that Student Groups and Greek organizations are not being penalized for students activities

This Greek Voters Guide is brought to you by CalGreeks in order to highlight those members of our community that are running for an ASUC position. As the largest student group on campus, we as Greeks need to ensure that our interests are represented in the ASUC, and the only way to do that is by electing members of our community to the ASUC. At the back of this voters guide, you'll find a quick reference sheet that you can print and use when voting. Go Bears!

#50 Dani Haber

External VP

-- STUDENT ACTION - UNITE GREEK - APPLE ENGINEERING --



Vice President of Membership, Panhellenic Association; Director of Programming, Panhellenic Association; Legislative Assistant, District 8; District 8 Representative to Panhellenic Sustainability Roundtable; Dean's TEAM Facilitator; Vice President of Recruitment, Order of Omega

Make Cal a Safer Place

In the past year, Berkeley has experienced a substantial increase in crime. I will heavily publicize both the current night shuttle system and the OWL line as well as create a system that parallels Next Bus to make using our existing system a safe and practical choice for students. I will also improve pedestrian safety by installing more blue lights in strategic areas and pushing to increase the number of UCPD officers on bicycle and foot on and around the campus.

Make Sustainability Easy

I believe that Cal students care deeply about their environmental impact and that the ASUC can use its resources to make environmental consciousness an ever-present part of Cal student life. I will make more recycling and composting receptacles available on campus and I will work to ensure that our university has an ambitious waste reduction trajectory.

Lobby to Increase Affordability

Our state's budget crisis has affected many of us at Cal. I will lobby to increase financial aid on both the state and federal level, and I will ensure that our unique voice as Cal students is heard by bringing back Cal Lobby Day. Furthermore, I will also lobby the City of Berkeley to stabilize rents around campus to make living in Berkeley more affordable for students.

#38 John Tran

Academic VP

-- STUDENT ACTION - UNITE GREEK - APPLE ENGINEERING --



External Vice President, Asian American Association (AAA); Scholarship Chair and Academic Chair, Pi Alpha Phi; Issues Committee Chair, AAA; Academic Chair, Vietnamese Student Association (VSA); Multicultural Fund Intern, ASUC Academic Affairs Grants Department; Peer Review Board

Fight For Affordability: It is becoming increasingly difficult for students to finance their extra-curricular interests yet the ASUC grants and their application process remain unresponsive to shifting student needs. I will increase the diversity and accessibility of ASUC grants so that they can better serve the campus community. I will also work to make the grant process more efficient, transparent, and responsive by decreasing the turn around time on applications and publicizing grant procedures.

Enhance Academic Space: This campus is severely lacking in late night study space. I will pursue both short-term and long-term strategies to address this problem. In the short-term, I will alleviate the shortage of student space by lobbying to extend the operating hours of campus buildings and cafes along the perimeter of campus. In the long-term, I will ensure that the administration prioritizes our need for academic space while redeveloping the student union and reassessing campus services.

Prioritize Academic Resources: Students' ability to succeed academically at Cal should not be hindered by a lack of academic resources. I will work to expand the availability of webcast services and ASUC lecture notes in both lower and upper-division courses. I will fight to increase accessibility to impacted classes and majors so that more students have the opportunity to pursue their academic interests. Finally, I will enhance advising and career center services to prepare students for the work force.

#47 Joan Jones

External VP

-- CALSERVE --



Director of Diversity, ASUC Office of the President; Member, UC Students Association; Resident Assistant, Unit 1, Cheney Hall; Intern, ASUC Office of the Executive Vice President; Member, Student Diversity and Academic Development Committee; Organizer, Campaigns against Props 6, 9, 4, and 8; Southern California

Recruitment Coordinator, Black Recruitment and Retention Center; Rush and Pledge Coordinator, Phi Nu Xi; Or-

Student Input

- Create campus wide forums where STUDENTS can choose what external issues to lobby on
- Expand the lobby core
- Create "Get Rid of Apathy Debates" to enhance the diversity of opinion and leadership in the ASUC

Affordability

- Pass the College Affordability Act to Freeze Student Fees for 5 years
- Increase the amount of work study and Pell Grants offered
- Increase affordable housing in Berkeley

Safety

- Ensure necessary financial resources for student services such as Bear Walk and the Night Owl are kept despite budget cuts
- More neighborhood walk through's to create a well lit and safe environment for all students walking home
- Amplify students voice and our safety needs on a local level so the city prioritizes the safety of Cal students

SENATE CANDIDATES

#64 Rick “Rollin” Chen

Senator

-- BERKELEY COLLEGE REPUBLICANS --



Opinion Writer and Blogger, California Patriot; Alameda County Republican Party Central Committeeman; Associate Online Editor, California Patriot; Director of Activism and Events, Berkeley College Republicans

Platform

Never Gonna Give You Up	Greek Support
Never Gonna Let You Down	Transparency and Accountability
Never Gonna Run Around And Desert You	Student Safety

#69 Kortney “So Fly” McBride

Senator

-- CALSERVE --



Panhellenic Delegate, Delta Delta Delta; Panhellenic VP Risk Management; Non-Traditional/First Generation Student Caucus Vice Chair, United States Student Association Board of Directors; National Affairs Advisor, EAVP, ASUC; Summer BUILD(Bears United In Literacy

Development) Tutor; Undergraduate Representative, CA Student Aid Commission, Loan Advisory Committee

Platform

As an ASUC senator, I will work to increase the accessibility of student services for veterans, disabled and other non-traditional students, increase the civic engagement of the student population and work to restructure undergraduate and graduate student health insurance.

#108 Noah Stern

Senator

-- STUDENT ACTION --



Senate Intern, ASUC Senate; Treasurer, Israel Action Committee; Rush Committee, Delta Chi; Steering Committee, Golden Apple Teaching Award

Platform

- Improving Dining Space and Availability on Campus
- Jewish Community Support and Bridge Building
- Administrative Accountability

#109 Lisa Chan

Senator

-- STUDENT ACTION --



CEO/ President, The Strive (501c3 non-profit); Active Member, Delta Gamma Sorority; Journalist, CalTV; Tap Project Campaign, UNICEF; Active Member, Circle K

Platform

My main platforms are to improve: Student Safety, Academic Space Availability, and Environmental Sustainability. However, in addition to these goals, I would like to build a stronger coalition in the Greek Community and make sure that there is a defined bridge between our community and the ASUC.

Learn more about the candidates by visiting their Facebook pages or their party websites at:
www.studentaction.org, www.calserve.org, www.berkeleygop.org

SENATE CANDIDATES

#110 Christine Deakers

Senator

-- STUDENT ACTION --



Blogger for Berkeley Political Review; Journalist for Suite101 Online Magazine; Active Member of Berkeley Model United Nations; Marketing Position for Theater for Charity; Student Lobbyist for School Equalization in Sacramento and Washington D.C.

Platform

- Ensure accountable off campus security and late night transportation
- Reinforce on campus sustainability
- Increase funding and resources for the artist community

#136 Sandra Cohen

Senator

-- STUDENT ACTION - APPLE ENGINEERING --



Social Committee for Society of Women Engineers; Spring Fling Dance Committee for American Society of Civil Engineers; Intern for ASUC APPLE Engineering Senator Tu Tran; Planning Committee for E-Week

Platform

- Work with BearWALK to Increase On-Campus Safety
- Improve Quality of Life On Campus with more Collaboration Between Societies
- Enrich the Engineering Community

#139 Travis Lambirth

Senator

-- STUDENT ACTION - UNITE GREEK --



Vice President and Recruitment Chair, Sigma Pi; Chapter Delegate, Interfraternity Council; Regents' and Chancellor's Scholar; Representative, Cal Jewish Greek Council; CEO and Co-Founder, Inverted Industries Apparel

Platform

As a proud Cal Greek, I see the need for change on our campus. I will work towards strengthening the Greek Community through creating stronger ties to the entire student body. I also intend to give back to the entire campus through: promoting campus safety; extending AirBears to Greek houses; extending Career Center resources.

#140 NhuNhu Nguyen

Senator

-- STUDENT ACTION - UNITE GREEK --



ASUC Intern; Fundraising Chair, aKDPHi; Co-Director, Think Pink Charity Banquet for Susan G. Komen Breast Cancer Foundation; Cabinet, Vietnamese Student Association; Mentor, Let's Rise Mentorship - REACH!.

Platform

- 24 Hour Study Space
- Safety Awareness Grant for Greeks
- Multicultural Community Building (via networking, dialogue & permanent space)

Learn more about the candidates by visiting their Facebook pages or their party websites at:
www.studentaction.org, www.calserve.org, www.berkeleygop.org

SENATE CANDIDATES

#141 Anish “AJ” Gala

Senator

-- STUDENT ACTION - UNITE GREEK --



Sigma Chi House Manager; Interfraternity Council Delegate; Interfraternity Council GAMMA Representative; ASUC Office of President Intern; IN-DUS Member

Platform

- Improve Greek representation within the ASUC
- Enhance the student experience on campus
- Create a more interactive atmosphere on Lower Sproul for the entire student body

Not Sure Where to Vote?

There are two ways to cast your vote in the ASUC elections. You can vote online from any computer at elections.asuc.org. Or you can vote at the CalGreeks tent on Kroeber Plaza between 10am-2pm on April 7th-9th. We'll also be providing free food!

Tuesday: Subway

Wednesday: Chipotle

Thursday: West Coast Pizza

CalGreeks ASUC Election Quick Reference Guide

#30 WILL SMELKO
ASUC President
Student Action
Sigma Alpha Epsilon

#34 OSCAR MAIRENA
ASUC President
CalServe
Pi Lambda Phi

#38 JOHN TRAN
Academic VP
Student Action
Pi Alpha Phi

#47 JOAN JONES
External VP
CalServe
Phi Nu Xi

#50 DANI HABER
External VP
Student Action
Pi Beta Phi

#64 RICK “ROLLIN” CHEN
Senator
Berkeley College Republicans
Alpha Gamma Omega

**#69 KORTNEY “SO FLY”
MCKBRIDE**
Senator
CalServe
Delta Delta Delta

#108 NOAH STERN
Senator
Student Action
Delta Chi

#109 LISA CHAN
Senator
Student Action
Delta Gamma

#110 CHRISTINE DEAKERS
Senator
Student Action
Chi Omega

#136 SANDRA COHEN
Senator
Student Action
Alpha Omicron Pi

#139 TRAVIS LAMBIRTH
Senator
Student Action
Sigma Pi

#140 NHUNHU NGUYEN
Senator
Student Action
alpha Kappa Delta Phi

#141 ANISH “AJ” GALA
Senator
Student Action
Sigma Chi